

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	4:51 AM	NVSNTV10GPH Dictionary	\$200.00		1
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	---W----				
	KSNV			W	10/31/12	:30	4:59 AM	NVSNTV09GPH Favorite HI	\$200.00		1
3	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	4:59 AM	NVSNTV10GPH Dictionary	\$200.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	4:55 AM	NVSNTV10GPH Dictionary	\$200.00		1
5	KSNV	Wake Up Early Wagners	430a-5a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	4:49 AM	NVSNTV10GPH Dictionary	\$200.00		1
6	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:00			<del>\$325.00</del>	Unresolved	1
					NOT AVAILABLE RATE						
7	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	---W----				
	KSNV			W	10/31/12	:30	12:55 PM	NVSNTV10GPH Dictionary	\$325.00		1
8	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	---T---				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

**INVOICE**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	The Agenda 1230pm	1230-1p		to						
	KSNV			Th	11/01/12	:30	12:39 PM	NVSNTV10GPH Dictionary	\$325.00		1
9	KSNV	The Agenda 1230pm	1230-1p		to						
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	12:55 PM	NVSNTV10GPH Dictionary	\$325.00		1
10	KSNV	The Agenda 1230pm	1230-1p		to						
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	12:39 PM	NVSNTV10GPH Dictionary	\$325.00		1
11	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
				10/29/12 to 11/04/12	1x	-----S					
	KSNV			Su	11/04/12	:30	6:29 AM	NVSNTV10GPH Dictionary	\$350.00		1
12	KSNV	Rachael Ray	11am-12pm		to						
				10/29/12 to 11/04/12	1x	-T-----					
	KSNV			Tu	10/30/12	:30	11:20 AM	NVSNTV10GPH Dictionary	\$325.00		1
13	KSNV	Rachael Ray	11am-12pm		to						
				10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	11:19 AM	NVSNTV10GPH Dictionary	\$325.00		1
14	KSNV	Rachael Ray	11am-12pm		to						
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	11:49 AM	NVSNTV10GPH Dictionary	\$325.00		1
15	KSNV	Rachael Ray	11am-12pm		to						
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	11:28 AM	NVSNTV10GPH Dictionary	\$325.00		1
16	KSNV	Rachael Ray	11am-12pm		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

**INVOICE**

Advertiser	Crossroads GPS	Invoice #	105328-1
Product	Crossroads GPS	Invoice Date	11/11/12
Estimate Number	780	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	KSNV	Order #	105328
Account Executive	Amy McCreary	Alt Order #	06832439
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	Rachael Ray	11am-12pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	11:24 AM	NVSNTV09GPH Favorite HI	\$325.00		1
17	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	7:29 PM	NVSNTV10GPH Dictionary	\$525.00		1
18	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	2:14 PM	NVSNTV10GPH Dictionary	\$325.00		1
19	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	2:58 PM	NVSNTV10GPH Dictionary	\$325.00		1
20	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:00			<del>\$325.00</del>	See MG 20.2	1
	KSNV			F	11/02/12	:30	2:59 PM	NVSNTV10GPH Dictionary	\$325.00	MG for 20.1 11/01	2
21	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	2:34 PM	NVSNTV10GPH Dictionary	\$325.00		1
22	KSNV	The Doctors	2pm-3pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	3:00 PM	NVSNTV10GPH Dictionary	\$325.00		1
23	KSNV	Late Night w/Fallon	1237a-136am		to						
					10/29/12 to 11/04/12	1x	-T-----				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	Late Night w/Fallon	1237a-136am		to						
	KSNV			Tu	10/30/12	:30	1:34 AM	NVSNTV10GPH Dictionary	\$250.00		1
24	KSNV	Late Night w/Fallon	1237a-136am		to						
				10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	1:33 AM	NVSNTV10GPH Dictionary	\$250.00		1
25	KSNV	Late Night w/Fallon	1237a-136am		to						
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	1:01 AM	NVSNTV10GPH Dictionary	\$250.00		1
26	KSNV	Late Night w/Fallon	1237a-136am		to						
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	1:21 AM	NVSNTV10GPH Dictionary	\$250.00		1
27	KSNV	Late Night w/Fallon	1237a-136am		to						
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	1:23 AM	NVSNTV10GPH Dictionary	\$250.00		1
28	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12 to 11/04/12	1x	-T-----					
	KSNV			Tu	10/30/12	:30	10:45 AM	NVSNTV10GPH Dictionary	\$325.00		1
29	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	10:58 AM	NVSNTV10GPH Dictionary	\$325.00		1
30	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	10:29 AM	NVSNTV09GPH Favorite HI	\$325.00		1
31	KSNV	Today 4th Hour	10am-11am		to						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

**INVOICE**

Advertiser	Crossroads GPS	Invoice #	105328-1
Product	Crossroads GPS	Invoice Date	11/11/12
Estimate Number	780	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	KSNV	Order #	105328
Account Executive	Amy McCreary	Alt Order #	06832439
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/30/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
31	KSNV	Today 4th Hour	10am-11am		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	10:46 AM	NVSNTV10GPH Dictionary	\$325.00		1
32	KSNV	Today 4th Hour	10am-11am		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	10:58 AM	NVSNTV10GPH Dictionary	\$325.00		1
33	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	5:48 AM	NVSNTV10GPH Dictionary	\$450.00		1
34	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	5:12 AM	NVSNTV10GPH Dictionary	\$450.00		1
35	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	5:41 AM	NVSNTV10GPH Dictionary	\$450.00		1
36	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	5:52 AM	NVSNTV09GPH Favorite HI	\$450.00		1
37	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	5:21 AM	NVSNTV09GPH Favorite HI	\$450.00		1
38	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	9:30 AM	NVSNTV10GPH Dictionary	\$750.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
39	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	9:51 AM	NVSNTV10GPH Dictionary	\$750.00		1
40	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	9:58 AM	NVSNTV10GPH Dictionary	\$750.00		1
41	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	9:58 AM	NVSNTV10GPH Dictionary	\$750.00		1
42	KSNV	M-F Today Show II	9-10a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	9:27 AM	NVSNTV10GPH Dictionary	\$750.00		1
43	KSNV	SAT/Jeopardy	630-7pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	6:36 PM	NVSNTV10GPH Dictionary	\$525.00		1
44	KSNV	M-F Jeopardy	630-7pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	6:58 PM	NVSNTV10GPH Dictionary	\$1,300.00		1
45	KSNV	M-F Jeopardy	630-7pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:00			<del>\$1,300.00</del>	Unresolved	1
					NOT AVAILABLE RATE						
46	KSNV	M-F Jeopardy	630-7pm		to						
					10/29/12 to 11/04/12	1x	---T---				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

**INVOICE**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	KSNV	M-F Jeopardy	630-7pm	to							
	KSNV			Th	11/01/12	:30	6:57 PM	NVSNTV10GPH Dictionary	\$1,300.00		1
47	KSNV	M-F Jeopardy	630-7pm	to							
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	6:41 PM	NVSNTV10GPH Dictionary	\$1,300.00		1
48	KSNV	M-F Jeopardy	630-7pm	to							
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	6:41 PM	NVSNTV10GPH Dictionary	\$1,300.00		1
49	KSNV	Tonight Show	1135p-1237a	to							
				10/29/12 to 11/04/12	1x	-T-----					
	KSNV			Tu	10/30/12	:30	11:47 PM	NVSNTV10GPH Dictionary	\$750.00		1
50	KSNV	Tonight Show	1135p-1237a	to							
				10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	12:31 AM	NVSNTV10GPH Dictionary	\$750.00		1
51	KSNV	Tonight Show	1135p-1237a	to							
				10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	12:08 AM	NVSNTV10GPH Dictionary	\$750.00		1
52	KSNV	Tonight Show	1135p-1237a	to							
				10/29/12 to 11/04/12	1x	----F--					
	KSNV			F	11/02/12	:30	12:12 AM	NVSNTV10GPH Dictionary	\$750.00		1
53	KSNV	Tonight Show	1135p-1237a	to							
				11/05/12 to 11/11/12	1x	M-----					
	KSNV			M	11/05/12	:30	12:29 AM	NVSNTV10GPH Dictionary	\$750.00		1
54	KSNV	4PM NEWS (1 hour)	4-5pm	to							

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**INVOICE**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	4:22 PM	NVSNTV10GPH Dictionary	\$725.00		1
55	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	4:53 PM	NVSNTV10GPH Dictionary	\$725.00		1
56	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	4:42 PM	NVSNTV10GPH Dictionary	\$725.00		1
57	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	4:07 PM	NVSNTV09GPH Favorite HI	\$725.00		1
58	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	4:50 PM	NVSNTV10GPH Dictionary	\$725.00		1
59	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	6:41 AM	NVSNTV10GPH Dictionary	\$1,000.00		1
60	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	6:58 AM	NVSNTV09GPH Favorite HI	\$1,000.00		1
61	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	6:50 AM	NVSNTV10GPH Dictionary	\$1,000.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**INVOICE**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
62	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	6:18 AM	NVSNTV09GPH Favorite HI	\$1,000.00		1
63	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	6:17 AM	NVSNTV10GPH Dictionary	\$1,000.00		1
64	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	8:41 AM	NVSNTV10GPH Dictionary	\$1,500.00		1
65	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	8:46 AM	NVSNTV10GPH Dictionary	\$1,500.00		1
66	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	8:43 AM	NVSNTV10GPH Dictionary	\$1,500.00		1
67	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	8:49 AM	NVSNTV10GPH Dictionary	\$1,500.00		1
68	KSNV	Today Show	658a-9am		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	7:30 AM	NVSNTV10GPH Dictionary	\$1,500.00		1
69	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	5:17 PM	NVSNTV10GPH Dictionary	\$1,200.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

**INVOICE**

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
70	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	5:29 PM	NVSNTV09GPH Favorite HI	\$1,200.00		1
71	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	6:20 PM	NVSNTV10GPH Dictionary	\$1,200.00		1
72	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	6:10 PM	NVSNTV10GPH Dictionary	\$1,200.00		1
73	KSNV	M-F Early News	5-630p		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	5:28 PM	NVSNTV10GPH Dictionary	\$1,200.00		1
74	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	12:29 PM	NVSNTV10GPH Dictionary	\$425.00		1
75	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	12:28 PM	NVSNTV09GPH Favorite HI	\$425.00		1
76	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	12:21 PM	NVSNTV10GPH Dictionary	\$425.00		1
77	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	12:26 PM	NVSNTV09GPH Favorite HI	\$425.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
78	KSNV	Noon News	12-1230pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	12:13 PM	NVSNTV10GPH Dictionary	\$425.00		1
79	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV			Sa	11/03/12	:30	6:46 AM	NVSNTV10GPH Dictionary	\$350.00		1
80	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	3:33 PM	NVSNTV10GPH Dictionary	\$450.00		1
81	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:00			<del>\$450.00</del>	Unresolved	1
					NOT AVAILABLE RATE						
82	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	3:34 PM	NVSNTV10GPH Dictionary	\$450.00		1
83	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	3:10 PM	NVSNTV10GPH Dictionary	\$450.00		1
84	KSNV	Dr Phil	3-4p		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	3:24 PM	NVSNTV09GPH Favorite HI	\$450.00		1
85	KSNV	Sunday Today	7a-8am		to						
					10/29/12 to 11/04/12	1x	-----S				

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
85	KSNV	Sunday Today	7a-8am		to						
	KSNV			Su	11/04/12	:30	7:22 AM	NVSNTV10GPH Dictionary	\$750.00		1
86	KSNV	Saturday Today	7a-9am		to						
	KSNV			10/29/12 to 11/04/12	1x	-----S-					
	KSNV			Sa	11/03/12	:30	8:26 AM	NVSNTV10GPH Dictionary	\$625.00		1
87	KSNV	News 3 Today - SAT	9am-930am		to						
	KSNV			10/29/12 to 11/04/12	1x	-----S-					
	KSNV			Sa	11/03/12	:30	9:30 AM	NVSNTV09GPH Favorite HI	\$500.00		1
88	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
	KSNV			10/29/12 to 11/04/12	1x	-----S-					
	KSNV			Sa	11/03/12	:30	11:13 PM	NVSNTV09GPH Favorite HI	\$1,100.00		1
89	KSNV	Sa-Su Early News	5pm-630pm		to						
	KSNV			10/29/12 to 11/04/12	1x	-----S-					
	KSNV			Sa	11/03/12	:00			<del>\$650.00</del>	Unresolved	1
				NOT AVAILABLE RATE							
90	KSNV	Days of our Lives	1258p-2pm		to						
	KSNV			10/29/12 to 11/04/12	1x	-T-----					
	KSNV			Tu	10/30/12	:30	12:59 PM	NVSNTV10GPH Dictionary	\$425.00		1
91	KSNV	Days of our Lives	1258p-2pm		to						
	KSNV			10/29/12 to 11/04/12	1x	--W----					
	KSNV			W	10/31/12	:30	1:59 PM	NVSNTV10GPH Dictionary	\$425.00		1
92	KSNV	Days of our Lives	1258p-2pm		to						
	KSNV			10/29/12 to 11/04/12	1x	---T---					
	KSNV			Th	11/01/12	:30	12:59 PM	NVSNTV10GPH Dictionary	\$425.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
93	KSNV	Days of our Lives	1258p-2pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	2:00 PM	NVSNTV10GPH Dictionary	\$425.00		1
94	KSNV	Days of our Lives	1258p-2pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	1:42 PM	NVSNTV10GPH Dictionary	\$425.00		1
95	KSNV	News 3 Today	9a-930am		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	:30	9:25 AM	NVSNTV10GPH Dictionary	\$500.00		1
96	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	-T-----				
	KSNV			Tu	10/30/12	:30	11:31 PM	NVSNTV10GPH Dictionary	\$1,200.00		1
97	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	--W----				
	KSNV			W	10/31/12	:30	11:11 PM	NVSNTV10GPH Dictionary	\$1,200.00		1
98	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	---T---				
	KSNV			Th	11/01/12	:30	11:30 PM	NVSNTV10GPH Dictionary	\$1,200.00		1
99	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	:30	11:31 PM	NVSNTV09GPH Favorite HI	\$1,200.00		1
100	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	:30	11:30 PM	NVSNTV09GPH Favorite HI	\$1,200.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
101	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
				10/29/12 to 11/04/12	2x		-TW----				
	KSNV			Tu	10/30/12	:30	7:34 PM	NVSNTV10GPH Dictionary	\$900.00		2
	KSNV			W	10/31/12	:30	7:36 PM	NVSNTV10GPH Dictionary	\$900.00		1
102	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
				10/29/12 to 11/04/12	2x		---TF--				
	KSNV			Th	11/01/12	:30	7:47 PM	NVSNTV09GPH Favorite Hi	\$900.00		2
	KSNV			F	11/02/12	:30	7:58 PM	NVSNTV10GPH Dictionary	\$900.00		1
		ABLE TO PLACE									
103	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
				11/05/12 to 11/11/12	1x		M-----				
	KSNV			M	11/05/12	:30	7:30 PM	NVSNTV10GPH Dictionary	\$900.00		1
104	KSNV	Meet the Press	8a-9am		to						
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:00			<del>\$3,000.00</del>	Unresolved	1
		NOT AVAILABLE RATE									
105	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1		to						
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:30	12:04 AM	NVSNTV10GPH Dictionary	\$150.00		1
106	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1		to						
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:30	12:59 AM	NVSNTV10GPH Dictionary	\$150.00		1
107	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to						
				10/29/12 to 11/04/12	1x		-----S				
	KSNV			Su	11/04/12	:30	11:47 PM	NVSNTV10GPH Dictionary	\$400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
108	KSNV	SAT/Jeopardy	630-7pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV				Sa 11/03/12 :00				\$375.00	Unresolved	1
					NOT AVAILABLE RATE						
109	KSNV	Friday Prime 10-11pm	10-11pm		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV				F 11/02/12 :30		10:30 PM	NVSNTV10GPH Dictionary	\$3,200.00		1
110	KSNV	News 3 in Prime	7-10pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV				Sa 11/03/12 :00				\$1,200.00	See MG 110.2	1
					ORDERED PROGRAM DOES NOT AIR						
	KSNV	RALSTON in PRIME	8-11pm		Sa 11/03/12 :30		8:53 PM	NVSNTV10GPH Dictionary	\$1,200.00	MG for 110.1 11/03	2
111	KSNV	Saturday Prime 9-10pm	9-10pm		to						
					10/29/12 to 11/04/12	1x	-----S-				
	KSNV				Sa 11/03/12 :30		8:59 PM	NVSNTV10GPH Dictionary	\$1,200.00		1
112	KSNV	NFL Pre-Game	1p-530pm		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV				Su 11/04/12 :30		4:17 PM	NVSNTV10GPH Dictionary	\$2,400.00		1
113	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV				Su 11/04/12 :30		10:41 PM	NVSNTV09GPH Favorite HI	\$1,200.00		1

Aired Spots **109**

Gross Total **\$77,175.00**

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Crossroads Media, LLC**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	780

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>105328-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Order #	105328
Alt Order #	06832439
Deal #	
Order Flight	10/30/12 - 11/05/12

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Agency Commission      **\$11,576.25**

Net Amount Due      **\$65,598.75**

**Payment Terms 30 Days**

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.